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AMBIENT'S NEW InTouch Text™ SERVICE BRINGS AT-A-GLANCE PERSONAL MESSAGING TO ITS POPULAR WIRELESS INFORMATION DISPLAY DEVICES

No Set-up or Wifi: Remind Your Kids 'Pack a Lunch' or Wish Grandma 'Happy Birthday' Right on a Dedicated Ambient Device; InTouch Text Service to be Included in New 2009 Ambient Products, including Weather, Sports and Stocks

International CES, South Hall 1, Booth # 22061, Las Vegas, NV, January 8, 2009 – Ambient Devices today announced the Ambient InTouch Text™ service, the simplest and most direct way to receive important messages, greetings and reminders from family members, friends and colleagues. Ambient InTouch Text messages will appear on Ambient devices, which are dedicated, wireless Post-It sized displays that provide instant, effortless access to Internet information, such as weather, sports and stock prices, with zero set-up. Ambient InTouch Text will debut in a select assortment of new Ambient products to ship in 2009.

Receiving InTouch Text messages is as easy as checking the weather on an Ambient device, and can be done at a glance. When new messages appear, the Ambient InTouch Logo button lights up. The message is displayed without any pointing or clicking. Messages can be sent to any compatible Ambient device through SMS, email or a website. Like all Ambient products, Ambient InTouch Text is a zero configuration service and requires no set-up, wifi network, computer or cell phone.

“Our research shows that people use Ambient products because they are an incredibly simple way to get information they care about. The logical next step is to add personal messages in an equally simple, fast and convenient way,” said Carl Yankowski, Ambient’s CEO. “Ambient Devices is committed to improving and simplifying lives through intelligent design that merges complex technology with extreme usability.”

Ambient InTouch Text works equally well for highly connected individuals or un-connected friends, relatives, and colleagues. For example, for the first time, users can send messages to a *location*, which might have a larger group audience, such as the kitchen, family room, bedroom, conference room, office kitchen, or office lobby, as opposed to a specific *person*. In addition, Ambient InTouch Text may also be used to relay messages from online applications and services that provide email notifications, such as online calendars and social networking sites.

Some of the ways all types of consumers will use Ambient InTouch Text include:

- Family message center in the kitchen (“I’ll be home late, dinner is in the fridge”)
- Office bulletin board at reception desk (“10 days left in the quarter – 90% to goal”)
- Personal message board (“Happy Birthday Grandma!”)
- Community reminder system (“Don’t forget to clean the kitchen”)
- Family reminder (“Soccer practice at 3pm today”)
- Dedicated notification system (“BOS vs NYY, 7:15pm, Channel 7”)

“Ambient InTouch Text is a very exciting step towards the promise of extending the best parts of the Internet to our immediate environment, without the hassle of the PC,” said Benjamin Resner, CTO and co-founder. “Ambient’s new capabilities have very broad appeal, and create interesting opportunities for new services that we will rollout this year.”

Ambient will demonstrate Ambient InTouch Text in the South Hall 1, Booth # 22061 in the Las Vegas Convention Center, from January 8th to 11th, 2009.

Ambient was recently included in *Inc. Magazine’s* list of the 5000 fastest growing companies in America for 2008, and was recognized in 2008 by the Consumer Electronics Association as an Innovations Award winner for its 7-Day Weather Forecaster™. All Ambient products, including Baseball and Football ScoreCast™,

Market Maven™, 7-Day Forecaster™, and the Ambient Umbrella™, receive data from Ambient's InfoCast™ Network, which reaches over 90% of U.S. households.

About Ambient Devices

Ambient Devices delivers information at a glance™ to everyday products and dedicated displays without a PC or internet connection. The Company's technologies enable instant, effortless access to dynamic information, such as weather forecasts, stock market activity, sports scores, and much more – with little or no user configuration.

Ambient Devices was founded in 2001 to commercialize patent-pending technologies pioneered at the MIT Media Lab. The company is headquartered in Cambridge, Massachusetts, and is privately held. For more information, please visit www.ambientdevices.com.

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