

ambient

# STOCK ORB

The Stock Orb is a beautiful glass lamp that glows different colors to indicate realtime changes in financial markets. It glows in shades ranging from yellow (when the market is unchanging) to bright green (when the market is up) to bright red (when the market is down). The stock orb is continually updated to provide a calm, constant, highly summarized view of the health of the markets.



*“The Ambient Orb may look like a crystal ball on acid, but it’s really more of a giant mood ring—plugged straight into the fluctuations of the stock market or anything else you care to track.”*

*TIME Magazine*

- Works right out of the box with absolutely no configuration necessary. Just plug it into a power outlet to track the Dow Jones Industrial Average
- Data is updated continuously via wireless network. No PC or Internet account required
- Can be customized to a individual's custom stock portfolio through a web site or 800 number
- Frosted glass housing and bright, long-life LEDs glow millions of colors

The Orb can also track any dynamic Internet-based information, not just general financial information. Most popular Ambient Channels for the Orb are:

- S&P 500
- NASDAQ Composite
- My Stock
- Personal Portfolio
- Business metrics
- Weather Forecast
- Golfing conditions
- Sailing conditions
- Commute traffic congestions
- Pollen count
- Google news alerts
- Energy pricing