



Ambient Orb™

Monitor financial markets at a glance...

What's New?

- **Nationwide launch** of the Ambient Orb in over 275 retail stores nationwide, including Brookstone, Thinkgeek, MIT Bookstore and Walker Art Center. Debuts May 15th, in time for father's day.

- **No subscription fee required.** The Orb is the first product using long range wireless that does not require a subscription fee.

- **Better coverage.** May 15th is the launch of the Ambient Information Network. Ambient's nationwide wireless network provides coverage to over 90% of the U.S. population.

- **No computer or Internet required.** Use the new toll-free number or any web browser to configure your device. Long-range wireless means no need to have a network, or even a computer, to operate the Orb.

- **More channels.** In addition to tracking financial performance and weather forecasts, you can now track new information feeds like:

- The real-time odds on financial markets future performance with **USA Today's Money eXchange channel**
- The probabilities that future news events, from politics to style, will happen with the **NewsFutures' channel**
- Monitor a buddy's online status with the **Instant Messaging channel**
- Allergy sufferer's track whether the outdoors are safe with the **Pollen.com channel**
- Use a simple web interface to map any other information to your Orb with the **Developer channel**

Product Specifications



-Ultra-bright, ultra-long life LEDs glow millions of colors, stay cool and consume 1/10 the power of a conventional light bulb

-Comes pre-configured to track the Dow Jones Industrial Average. Customize to any basic free channel or upgrade to premium personalized channels.

-Data is updated continuously, at least every 15 minutes



The Ambient Orb is an always-on portfolio barometer

The Orb is a beautiful glass light that glows thousands of different colors to indicate stock market activity. The information that matters to you most is presented just a glance away. The Orb glows in shades ranging from bright green (when stock are doing well) to yellow (things are calm) to bright red (call your broker). The device provides a pleasant, constant, highly summarized view of investment performance.



The daily performance of the stock market in living color

The Ambient Orb may look like a crystal ball on acid, but it's really more of a giant mood ring—plugged straight into the fluctuations of the stock market or anything else you care to track.”

- *TIME Magazine*

“It's making an art form out of what would otherwise be a technical object”

- *Don Norman, author of "The Invisible Computer" quoted in the New York Times*